

# SPEED & SECURITY

A Better User Experience with  
HTTP/2 & Let's Encrypt

*#DPA12*

An aerial photograph of the John Carroll University campus, showing various brick buildings, green lawns, and parking lots, all under a dark, semi-transparent overlay.

# HI, MY NAME IS MIKE

Executive Director of Marketing  
and Creative Services

John Carroll University

@mrichwalsky

#dpa12

**BABY IF YOU  
COULD WOULD  
YOU GO BACK TO  
THE START?**

#monthebiff



# IN THE BEGINNING

- Tim Berners-Lee created HTTP
- First spec in 1991 (0.9)
- HTTP 1.1 officially released in 1997



# BROWSERS WHEN 1.1 WAS RELEASED

- Arena
- Netscape 2.0
- IE 2.0
- Mosaic 2.7
- Lynx 2.5

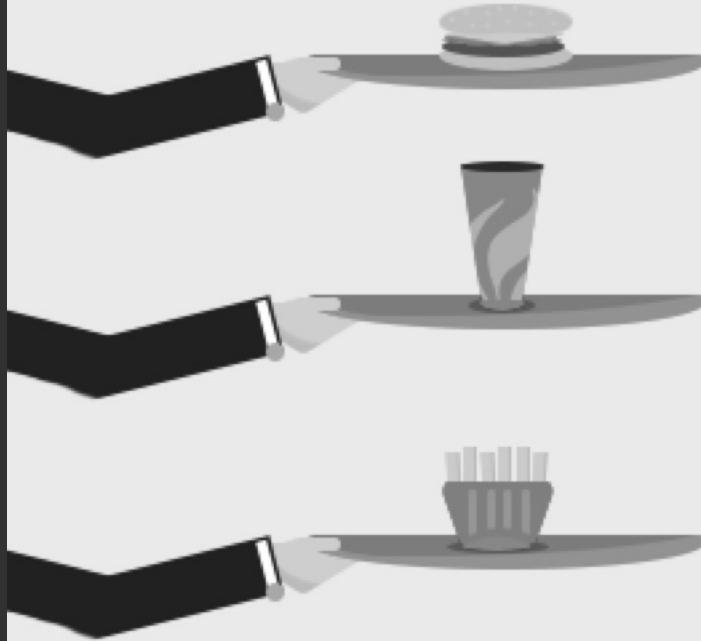
# HAMBURGERS.

THE CORNERSTONE  
OF ANY NUTRITIOUS  
BREAKFAST.

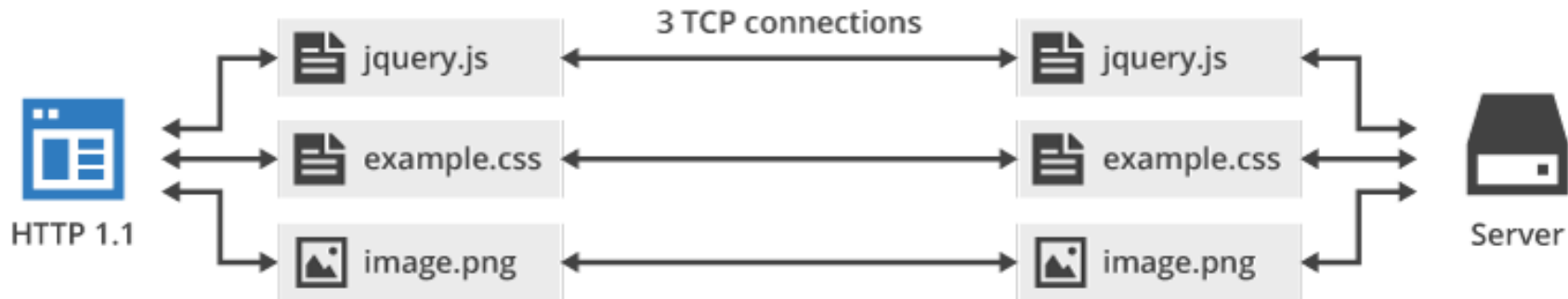
#bigkahuna



HTTP1.1



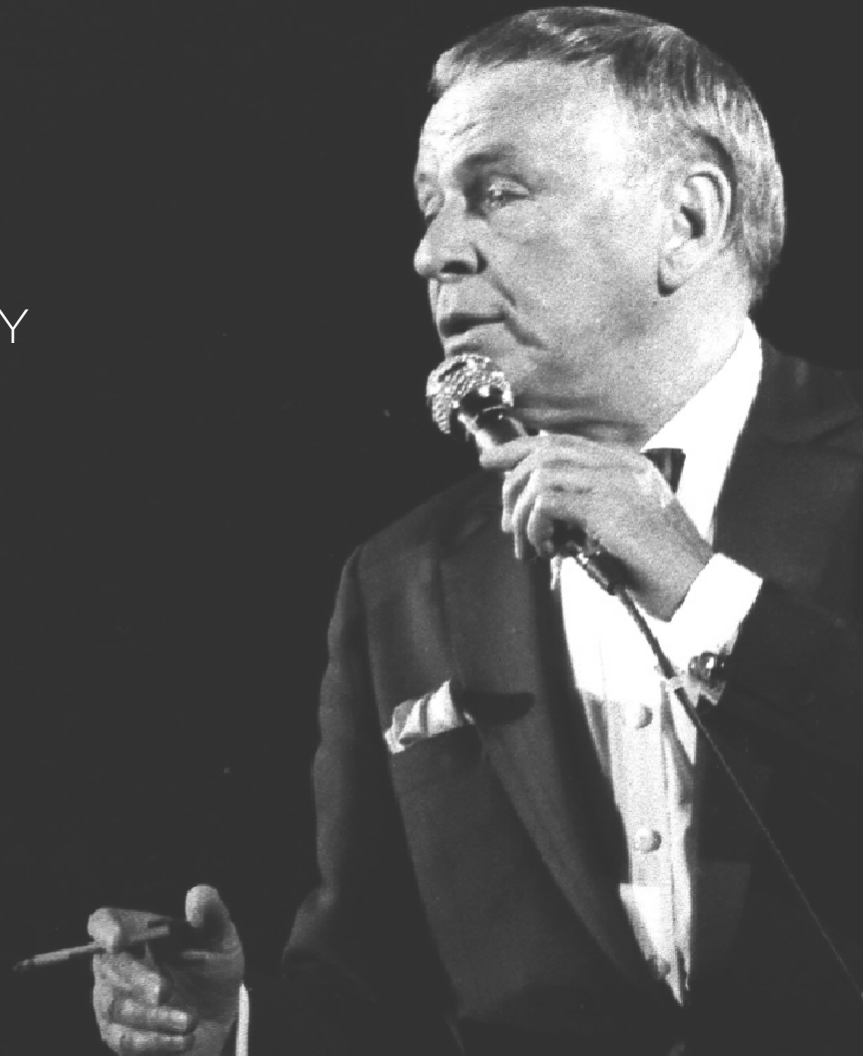
PIC BY KINSTA



PIC BY CLOUDFLARE

IT'S STILL THE SAME OLD STORY  
A FIGHT FOR LOVE AND GLORY  
A CASE OF DO OR DIE  
THE WORLD WILL ALWAYS  
WELCOME LOVERS

# AS TIME GOES BY







# 15 YEARS IS PRACTICALLY 50 LIFETIMES

- The devices and networks have gotten better
- We need better protocols, security, and scalability

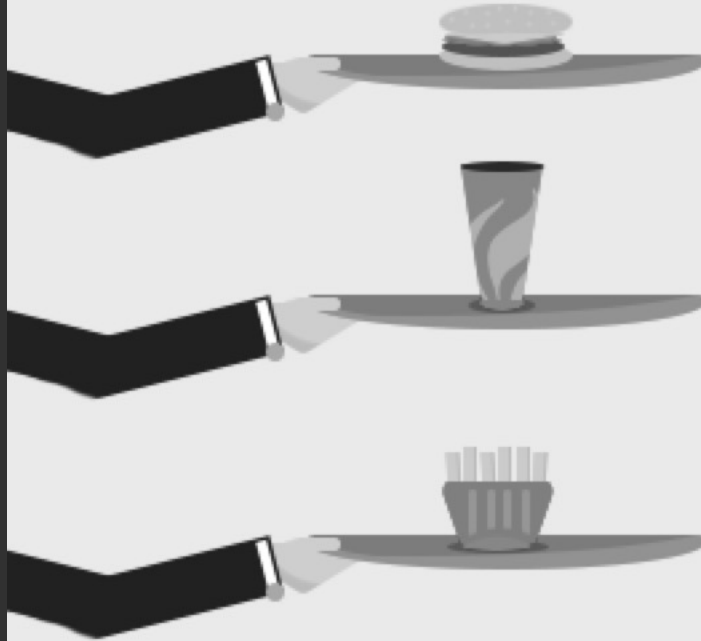
# NEW AND REVISED PROTOCOLS

- Google created SPDY (2009)
- From that, HTTP/2
  - standardized in 2015

# WHAT DOES HTTP/2 DO DIFFERENTLY?



HTTP1.1



PIC BY KINSTA



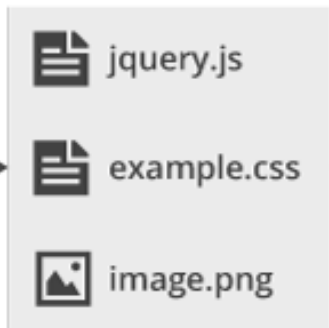
# HTTP2



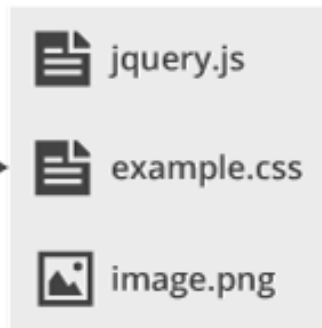
PIC BY KINSTA



HTTP/2



1 TCP connection



Server

PIC BY CLOUDFLARE

# HTTP/2...

- is binary, instead of textual
- is fully multiplexed, instead of ordered and blocking
- can therefore use one connection for parallelism
- uses header compression to reduce overhead
- allows servers to “push” responses proactively into client caches

# WHY IS THIS GOOD?

- Faster speeds
- Better, more efficient caching
- More efficient sending
- Already in Apache and NGINX

A group of seven diverse young adults (three men and four women) are smiling and posing together. They are dressed in casual clothing like jackets and sweaters. The background is slightly blurred, suggesting an outdoor setting. The overall tone is positive and energetic.

# REAL WORLD RESULTS

TEST



**WHAT'S THE CATCH?**



**HTTP/2 needs SSL\***



## \* A QUICK DISCLAIMER

- Technically, the spec says you don't have to use encryption
- No browser supports HTTP/2 unencrypted.

So... moving on.

# WHY HTTPS?

Implementations of HTTP/2 MUST use TLS version 1.2 [TLS12] or higher for HTTP/2 over TLS. The general TLS usage guidance in [TLSBCP] SHOULD be followed, with some additional restrictions that are specific to HTTP/2.

# ADDING HTTPS TO YOUR SITE IS GOOD

- Google gives bump to HTTPS sites in search results
- Peace of mind for users
- Browsers are going to start showing SSL/HTTPS more



**ADDING SSL TO A  
SITE CAN BE A PITA**



# STEPS TO ACQUIRE SSL CERTS

- Purchase a certificate from a vendor
- Generate Certificate Signing Request
- Give to vendor, download package
- Install onto server
- Restart and hope it all went OK

SAY HELLO TO  
**LET'S ENCRYPT**



# LET'S ENCRYPT IS A NEW CERTIFICATE AUTHORITY.

IT'S FREE, AUTOMATED, AND OPEN.

# SUPPORTING COMPANIES AND ORGS:

- Facebook
- Mozilla
- Akamai
- Cisco
- EFF
- Sucuri
- Google Chrome
- Automattic
- Shopify
- American Library Association
- OVH
- Vultr
- Many more

# LET'S ENCRYPT TIMELINE

- Beta period in late 2015
- LE started offering certificates in April 2016.
- 8 million active, unexpired certs

# PROS

- Free!
- Command line generation, installation, and renewal

# CONS

- Basic SSL – no special EV or other levels like some places offer
- Needs to be renewed every 3 months
  - Don't worry this can be automated



# EATING THE DOGFOOD

- I use LE certs on personal and professional sites
  - <https://highedwebtech.com>
  - <https://inside.jcu.edu>
  - Go and try them out & view the SSL

# LEGIT

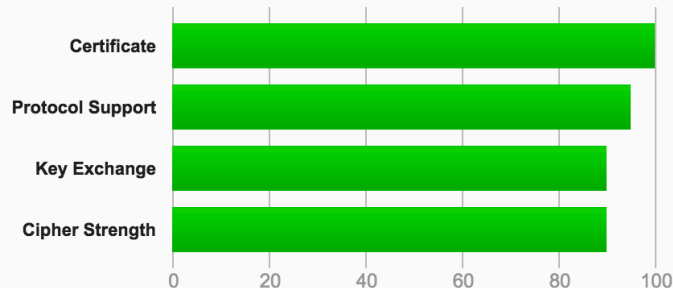
## SSL Report: highedwebtech.com (104.131.78.181)

Assessed on: Tue, 18 Oct 2016 13:51:57 UTC | **HIDDEN** | [Clear cache](#)

[Scan Another »](#)

### Summary

#### Overall Rating



Visit our [documentation page](#) for more information, configuration guides, and books. Known issues are documented [here](#).

## SOME SHARED HOSTS ARE STARTING TO OFFER LE CERTS

- Dreamhost
- Flywheel
- WordPress.com
- Cpanel compatibility

**OK LET'S DO THIS FOR REAL**

**LET'S INSTALL AN SSL CERT  
USING LET'S ENCRYPT**

# HEWEB16TEST.TK

- Hey, it was free
- Hosted at DigitalOcean VPS
- Ubuntu 16.10 with Apache 2

# CHECKS

- Site should serve OK
- SSL should fail
- HTTP/2 Test should fail

# NOW LET'S DO HTTP/2

- DigitalOcean VPS
- Nginx
- Let's Encrypt already installed



# DPA12.CF

- Nginx install
- Let's Encrypt Installed
- HTTP/2 Test Should Fail

**THE FUTURE**



# CHEERS!

@mrichwalsky  
[hewt.in/dpa12](http://hewt.in/dpa12)

